

BACHELOR OF BUSINESS ADMINISTRATION

General Education Core Requirements		65 credit hours
Area IV:	Business Administration Requirements	65 Credits
Area V:	Management Requirements	20 Credits
Area VI:	Management Electives	30 Credits
Area VII:	General Electives	5 Credits

BUSINESS ADMINISTRATION REQUIREMENTS AREA IV (65 credit hours)

ACT 201	Principles of Accounting I
ACT 202	Principles of Accounting II
BSN 101	Introduction to Business
BSN 201	Ethics & Corporate Social Responsibility
BSN 301	Business Law
CIM 305	Management Information Systems
ECO 201	Principles of Microeconomics
ECO 202	Principles of Macroeconomics
FIN 303	Principles of Finance
MGT 301	Principles of Management
MGT 302	Leadership Development
MKT 301	Principles of Marketing
MSC 201	Introduction to Statistics

MANAGEMENT REQUIREMENTS AREA V

MGT 401	Critical Thinking For Organizational Behavior
MGT 402	Human Resource Management
MGT 415	Entrepreneurship & Small Business Strategies
MGT 450	Systems Theory Applied To Business Policy

MANAGEMENT ELECTIVES (CONCENTRATIONS* AREA VI (30 credit hours)

Any combination of the following not previously used toward degree requirements. It is recommended that students choose multiple courses in the same content area to broaden experiences in their Business program:

BSN 270	Diversity in Organizations
CIM 201	Programming I—Visual Basic
CIM 204	Programming IV- Adv. VB
CIM 230	CIM Seminars (Required for Graduation)
CIM 250	Operating Systems
CIM 301	Java Programming
CIM 302	C# Programming
CIM 310	Data Communication and Networking
CIM 320	Health Information Management
CIM 330	Database Design
CIM 355	Web Design and Programming
CIM 350	Multimedia For Individual & Business Performance
CIM 370	Software Project Management
CIM 405	Decision Support and Expert Sys.
MGT 20	Self-Empowerment For Career Management
MGT 325	Entrepreneurship & Social Change
MGT 330	Principles of Sports Management*
MGT 403	Labor Relations
MGT 404	International Management
MGT 430	Prin. of Production & Operations Mgt.
MGT441-445	Internships
MGT 455	Total Quality Management
MGT 460	Senior Research Project
MGT 461	Senior Research Project Report
MGT 470	Event Planning
MKT 320	Entrepreneurship & Social Media
MKT 340	Marketing Research
MKT 370	Principles of Sports Marketing**
MKT 410	Integrated Marketing Communications
MKT 450	International Marketing
PMT 350	Practices of Project Management
PMT 450	Project Management Case Study Capstone
SHS 488	Special Topics

Area VII: General Electives

Choose any undergraduate course not chosen to this point. May use MGT 441-445 with department permission

*MGT 330 cannot be used to satisfy BBA Requirement of MGT 301

**MKT 370 cannot be used to satisfy BBA Requirement of MKT 301

MINOR OF SPORTS BUSINESS

AREA I: MINOR IN SPORTS BUSINESS (20 Hours)

MGT 330	Principles of Sports Management
MGT 470	Event Planning
MKT 370	Principles of Sports Marketing
SHS 488	Special Topics



BUSINESS PROGRAM

BACHELOR OF COMPUTER INFO MANAGEMENT

General Education Core Requirements		65 credit hours
Area IV:	Business Administration Requirements	50 Credits
Area V:	Computer Information Mgt. Requirements	30 Credits
Area VI:	Computer Information Mgt. Electives	30 Credits
Area VII:	Free Electives	10 Credits

BUSINESS ADMINISTRATION AREA IV (50 credit hours)

BSN 101	Introduction to Business
ECO 202	Principles of Macroeconomics
MGT 301	Principles of Management
MKT 301	Principles of Marketing
MSC 201	Introduction to Statistics

25 Credit Hours of other Business/Management (any not previously taken)

ACT 201	Principles of Accounting I
ACT 202	Principles of Accounting II
BSN 201	Ethics & Corporate Social Responsibility
BSN 270	Diversity in Organizations
BSN 301	Business Law
ECO 201	Principles of Microeconomics
FIN 303	Principles of Finance
MGT 302	Leadership Development
MGT 401	Critical Thinking For Organizational Behavior
MGT 402	Human Resource Management
MGT 403	Labor Relations
MGT 404	International Management
MGT 415	Entrepreneurship & Small Business Strategies
MGT 430	Prin. of Production & Operations Mgt.
MGT 441-445	Internship (10 credits max.)
MGT455	Total Quality Management
MGT 460	Senior Research Project
MGT 461	Senior Research Project Report

COMPUTER INFORMATION MANAGEMENT AREA V (30 credit hours)

CIM 201	Programming I—Visual Basic
CIM 250	Operating Systems
CIM 305	Management Information Systems
CIM 310	Data Communication, Networking, Security
CIM 330	Database Design
CIM 410	Systems Analysis and Design

COMPUTER INFORMATION MGT. ELECTIVES AREA VI (30 credit hours)

CIM 204	Programming IV – Adv. Visual Basic
CIM 301	Java Programming
CIM 302	C# Programming
CIM 320	Health Information Management
CIM 350	Multimedia For Individual & Business Performance
CIM 355	Web Design and Programming
CIM 370	Software Project Management
CIM 441-445	Internship (10 credits max.)
CIM 450	Senior CIM Project I
CIM 451	Senior CIM Project II

Area VII: GENERAL ELECTIVES

ASSOCIATE'S OF COMPUTER INFO MANAGEMENT

General Education Core requirements		50 credit hours
Area IV:	Business	10 Credits
Area V:	CIM Core Offerings	20 Credits
Area VI:	CIM Electives	15 Credits

COURSES IN AREA IV: (10 credit hours)

BSN 101*	Introduction to Business (Required)
BSN 201	Ethics & Corporate Social Responsibility
BSN 301	Business Law
ECO 201	Principles of Microeconomics
ECO 202	Principles of Macroeconomics
FIN 303	Principles of Finance
MGT 301	Principles of Management
MSC 201	Introduction to Statistics

CIM CORE OFFERINGS AREA V (20 credit hours)

CIM 201	Computer Programming I Visual Basic
CIM 250	Operating Systems
CIM 305	Management Information Systems
CIM 350	Multimedia For Individual & Business Performance

CIM ELECTIVES AREA VI (15 credit hours)

CIM 204	Programming IV -Adv Visual Basic
CIM 301	Java Programming
CIM 302	C# Programming
CIM 310	Data Communication and Network.
CIM 330	Database Design
CIM 355	Web Programming and Design
CIM 370	Software Project Management

Area VII: GENERAL ELECTIVES 0 Credits